

MEDIA ALERT



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To: ALL MEDIA
Date: May 14, 2008
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Give Blood, Save A Life, Get Gas

What: Our local hospitals are in need of blood, and we are all in need of some relief at the pump. So right now Florida's Blood Centers (FBC), your local blood bank, is giving donors who come to its centers some gas to say thank you.

Center donors will receive a gas card for their blood donation when they make an appointment or walk into a center. And each day, one donor will receive \$100 in gas. The winner is selected at random, and each day branch donors are automatically registered to win the \$100 award. Gas cards are limited to one per donor.

Check out eligibility questions on our web site at www.floridasbloodcenters.org.

When: Gas Cards will be available for donors at Florida's Blood Center locations only. The offer does not apply to mobile donations.

Where: **Any Florida's Blood Centers' location**
For branch and/or mobile locations please call 1-888-9DONATE or log on to www.floridasbloodcenters.org.

Who: Any person who has ever considered giving blood should contact **Florida's Blood Centers**. Every blood type is currently needed. Cancer patients are in daily need of treatment, burn victims use plasma, trauma victims need red blood transfusions and patients need routine surgeries depend on the gift of a volunteer donor. Donors can be as young as 16 and there is no upper age limit.

Don't Forget the Facts!

- Every 2 seconds, someone in the United States needs blood
- More than 2,000 blood donations are needed each day in Florida
- Just one donation can help save three lives, because it's separated into 3 components-- Red Blood Cells, Plasma and Platelets
- Donating blood is perfectly safe. A sterile needle is used once for each donor.

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